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## THE MASTERCARD® 2008 MLB® WORLD SERIES® SWEEPSTAKES

Official Rules

**No Purchase Necessary to Enter or Win.**

**PIN-Based & International Transactions Not Eligible For Automatic Entry.**

**Purchasing Will Not Increase Your Odds of Winning.**

All entries, whether submitted by using a MasterCard® card as described below or by mail, have an equal chance of winning. For the purpose of this Sweepstakes, MasterCard card use includes transactions initiated by MasterCard cards & MasterCard products/devices (i.e. *PayPass*) directly linked to MasterCard customer financial institution accounts. **Eligibility:** Sweepstakes only open to MasterCard cardholders whose account was opened by a MasterCard customer financial institution in the United States prior to 8/1/08 & who are legal residents of the 50 United States or the District of Columbia, 18 years of age or older, except employees & their immediate families (spouses, parents, children, & siblings & their respective spouses) & those living in the same household of each of MasterCard International Incorporated ("Sponsor"), MasterCard customer financial institutions, Major League Baseball Properties, Inc., MLB Advanced Media, L.P., Major League Baseball Enterprises, Inc., MLB Online Services, Inc., MLB Media Holdings, Inc., MLB Media Holdings, L.P., Major League Baseball Properties Canada Inc., the Office of the Commissioner of Baseball, & the Major League Baseball Clubs, & each of their respective general & limited partners, shareholders, employees, parents, directors, officers, affiliates, representatives, agents, successors, & assigns (hereinafter, "MLB Entities"), Project Support Team, Inc. ("P/S/T"), & their respective parent companies, subsidiaries, affiliates, distributors, officers, directors, governors, related entities, partners, partnerships, principals, agents, licensees, sponsors, representatives, successors & assigns, & advertising/promotion agencies (collectively "Released Parties") and/or those living in the same household of each. This Sweepstakes is subject to all applicable federal, state, & local laws & regulations. Void where prohibited. **How to Enter:** Sweepstakes begins at 12:00:01AM Central Time ("CT") on 8/1/08 & ends at 11:59:59PM CT on 9/15/08 ("Promotion Period"). 1.) Automatically receive (1) Sweepstakes entry for each MasterCard card transaction made during the Promotion Period; 2.) Automatically receive (1) additional Sweepstakes entry for each MasterCard *PayPass* tap transaction made at a *PayPass* enabled merchant during the Promotion Period. For a list of *PayPass* enabled merchants, visit [www.mastercard.com/PayPass](http://www.mastercard.com/PayPass) merchants. Account adjustment transactions/returns, PIN-based & international transactions, late payment fees, over-limit or over-draft fees, return check fees, check re-order fees, cash advances, annual fees, balance transfers and/or other fees assessed on your account are not considered eligible transactions for automatic Sweepstakes entry. Entries from unauthorized card use or made with lost, stolen, or fraudulent MasterCard cards are void. Only purchases made with a MasterCard card that is in good standing (both at time of entry & winner selection) & issued by a MasterCard customer financial institution in the U.S. to an identifiable end user & that are processed & submitted through MasterCard International Incorporated's U.S. transaction processing system during the Promotion Period are eligible for automatic entry; or 3.) **To enter the Sweepstakes without making a purchase & receive (2) entries,** hand print your name, complete mailing address, telephone number, date of birth, the first six (6) digits of your MasterCard account number, & the words "MasterCard 2008 MLB® World Series® Sweepstakes" on a plain 3" x 5" piece of paper & mail it in a sealed, stamped & hand printed #10 envelope to: MasterCard 2008 MLB® World Series® Sweepstakes, P.O. Box 14063, Bridgeport, CT 06673-4063. Enter as often as you wish by mail, but each entry must be mailed separately to be received by 9/22/08. No photocopied, computer generated facsimiles, mechanically reproduced, or mass entries permitted. Your use of your MasterCard card to make a purchase and/or your submission of a 3" x 5" mail-in entry constitutes your consent to participate in this Sweepstakes & your consent for Sponsor to obtain, use, & transfer your name, address & other information for the purpose of administering this Sweepstakes. Released Parties are not responsible for lost, incomplete, illegible, late, misdirected, stolen, postage-due, or mutilated entries or mail; any error, omission, interruption, defect or delay in transmission, transaction processing, or communication; technical or mechanical malfunctions; failures or malfunctions of phones, phone lines, or telephone systems; errors in these Official Rules, in any Sweepstakes-related advertisements or other materials; human-processing error; failures of electronic equipment, computer hardware or software; or inaccurate entry information, whether caused by equipment, programming used in this Sweepstakes, human error, or otherwise. Sponsor reserves the right, in its sole discretion, to void any & all entries of an entrant who Sponsor believes has attempted to tamper with or impair the administration, security, fairness, or proper play of this Sweepstakes. **Prizes:** (1) **Grand Prize:** 3-day/2-night trip for winner & (3) guests to a 2008 MLB® World Series® game designated by Sponsor consisting of round-trip coach air transportation from the major U.S. airport nearest winner's residence, (2) standard double-occupancy hotel accommodations, ground transportation to/from the airport & the applicable hotel, (4) tickets to the selected game, & a \$500 MasterCard Gift Card which may be used toward spending money (Approximate Retail Value "ARV"=\$5,000). Actual value of prize will vary depending on winner's city of departure & site of designated game. Sponsor, in its sole discretion, reserves the right to provide ground transportation in lieu of air transportation. Trip must be taken on date(s) specified by Sponsor or prize will be forfeited & an alternate winner may be selected. If any prize-related activity(s) is canceled or postponed for any reason, balance of prize will be awarded in full satisfaction of prize award. Travel & hotel accommodation restrictions apply. Minor guest(s) (if any) must be accompanied by a parent or legal guardian, & winner & guests must travel on the same itinerary. MasterCard Gift Card restrictions may apply. (10) **First Prizes:** MLB® Authenticated™ hand-signed autographed baseball by an MLB® player designated by Sponsor (ARV=\$150). ARV of hand-signed baseball subject to fluctuation based on MLB® player featured & current market value at time of prize award. Prize details not specifically set forth herein are at Sponsor's sole discretion. Total ARV of all prizes=\$6,500. Federal, state, & local taxes & all other expenses not specified herein are winners' sole responsibility. All prizes are provided by Sponsor. **Winner Selection:** Winners will be selected in a random drawing on or about 9/25/08 from among all eligible entries received by P/S/T, an independent judging organization whose decisions will be final & binding in all matters relating to this Sweepstakes. Winners will be notified by P/S/T by telephone and/or mail. The first randomly selected potential Grand Prize winner that answers a telephone call placed by P/S/T notifying him/her of his/her potential winning status will be declared the Grand Prize winner, subject to verification of eligibility & the terms of these Official Rules. Messages will not be left on answering machines or with live persons. Prizes will be awarded to the primary account holder (as determined by the MasterCard customer financial institution's account records & subject to said financial institution's timely identification of the primary account holder) named on the account accessed by the MasterCard card used to make the entry or referenced on the mail-in entry. In the event a corporate MasterCard card winning account is selected, prize will be awarded to the individual named on the MasterCard card that is used to transact the winning entry (as determined by the MasterCard customer financial institution's account records & subject to said financial institution's timely identification of the individual named on the applicable MasterCard card) (as determined by the MasterCard customer financial institution's account records & subject to said financial institution's timely identification of the primary account holder). If the awarding of a prize is in conflict with corporate written policy or not feasible after Sponsor's good faith effort to obtain account holder contact information from the applicable MasterCard customer financial institution, prize will be forfeited & an alternate winner may be selected. Odds of winning will depend on the number of eligible entries received. Limit one prize per person, immediate family member, or household. **Miscellaneous:** No transfer, assignment, cash redemption or substitution of prizes (or portion thereof) except by Sponsor due to prize unavailability, & then for a prize (or applicable portion thereof) of equal or greater value. Grand Prize winner will be required to execute & return an Affidavit of Eligibility, Liability Release & (where legal) Publicity Release within (3) days of issuance of notification. Grand Prize guests (if a minor, their respective parent or legal guardian) will also be required to sign & return a Liability Release & (where legal) Publicity Release prior to the issuance of travel documents. Non-compliance with any of the foregoing may result in disqualification & awarding of prize to an alternate winner. If any prize notification letter or prize is returned as undeliverable, winner will be disqualified & an alternate winner may be selected. By participating



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[Official Rules](#)

entrants agree to be bound by these Official Rules & agree that: 1.) Released Parties & their designees & assigns shall have the right & permission to use (unless prohibited by law) their name, voice, city/state of residence, biographical information, photograph, and/or likeness for advertising and/or trade and/or any other purpose in any media or format, online or offline, now or hereafter known without further compensation, permission, or notification 2.) Released Parties & their designees & assigns & all of their respective officers, directors, employees, shareholders, representatives & agents shall have no liability & will be held harmless for any liability, loss, injury or death to entrant or any other person, including, without limitation, damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize (including any travel or prize activity related thereto) or participation in this Sweepstakes. **Winners List:** For the winners' names, send a self-addressed, stamped envelope to be received by 10/24/08 to: MasterCard 2008 MLB® World Series® Sweepstakes Winners, P.O. Box 13106, Bridgeport, CT 06673-3106.

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