

Buick Pontiac GMC Detroit NCAA® Final Four® Ticket Promotion Official Rules

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NO PURCHASE, TEST DRIVE OR SUBMISSION TO SALES PRESENTATION NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE CHANCES OF WINNING.

ELIGIBILITY: Open to Michigan and Ohio residents who are 18 years of age or older with a valid drivers license at time of entry. Employees, officers and directors of Metro Detroit Buick Pontiac GMC Dealers ("Sponsor") and General Motors dealerships, The NCAA, The Barber Shop Marketing ("Administrator") and their respective divisions, affiliates, subsidiaries and agents, and any others engaged in the development, production or distribution of promotional materials or prizes for this Promotion, and members of the immediate families or households of any of the above are not eligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

HOW TO PLAY: Complete the required fields on the electronic entry form at any participating Buick Pontiac GMC Dealership (listed below) between March 2, 2009 and March 27, 2009, during dealers' regular business hours ("Promotional Period"). Limit one (1) entry per person. Multiple entries will be disqualified.

WINNER SELECTION & NOTIFICATION:

A total of four hundred seventy five (475) Grand prizes (see description below) will be randomly selected by the Administrator from all valid entries at each dealership on or about March 29, 2009. Number of winners per dealership varies (see list below). Potential winners will be notified by phone and must claim winner status within 24 hours, or prize will be forfeit and an alternate will be selected, time permitting. If the winner can not attend the game day he/she is awarded, they will forfeit their prize and an alternate will be selected, time permitting. Potential winners must then complete and submit an Affidavit of Eligibility and Liability and Publicity Release form (where permissible) to the Administrator within 48 hours or the prize will be forfeited and an alternate will be selected, time permitting.

PARTICIPATING DEALER	NUMBER OF WINNERS
Art Moran Buick-Pontiac-GMC • Southfield, MI	24
Auburn Pontiac-GMC • Pontiac, MI	7
Bob Jeannotte Pontiac-Buick-GMC • Plymouth, MI	17
Bob Saks Buick-Pontiac-GMC • New Hudson, MI	25
Fresard Pontiac-Buick-GMC • Ferndale, MI	24
Golling Pontiac-GMC • Lake Orion, MI	12
Jim Causley Pontiac-GMC • Clinton Township, MI	53
Laethem Buick-Pontiac-GMC • Richmond, MI	5
Lafontaine Buick-Pontiac-GMC • Highland, MI	45
Lunghamer Pontiac-GMC • Waterford, MI	5
Noonan Pontiac-GMC • Waterford, MI	18
Quality Pontiac • Sterling Heights, MI	5
Randy Hosler Pontiac • Clarkston, MI	13
Randy Wise Buick-Pontiac • Milan, MI	5

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Ray Laethem Pontiac-Buick-GMC • Detroit, MI	26
Red Holman Pontiac-GMC • Westland, MI	34
Roberts Buick-Pontiac • Lapeer, MI	4
Sellers Buick-Pontiac-GMC • Farmington Hills, MI	37
Serra Buick-Pontiac-GMC • Washington Township, MI	17
Shelton Pontiac-Buick-GMC • Rochester Hills, MI	22
Somerset Pontiac-GMC • Troy, MI	34
St. Clair Buick-Pontiac-GMC • China Township, MI	7
Suburban Buick • Troy, MI	10
Superior Pontiac-Buick-GMC • Dearborn, MI	13
Zubor Buick-Pontiac-GMC • Taylor, MI	13

PRIZE	PRIZE DESCRIPTION	# OF PRIZES	APPROXIMATE RETAIL VALUE ("ARV")
Grand Prize	Two tickets to one of the game days at the Final Four in Detroit. Tickets will be valid either April 4, 2009 or April 6, 2009. Dates will be awarded at the Administrator's discretion. Winner is responsible for all travel expenses.	Four hundred Seventy five (475)	\$400

Total ARV of all prizes: \$190,000

All prize details not specified herein shall be at Administrator's discretion. No prize substitutions, transfers or cash alternatives permitted, except Administrator reserves the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable. All decisions of the Administrator are final in all matters relating to this Sweepstakes. The odds of winning a prize dependant on the total number of eligible entries.

Grand Prize winners are solely responsible for any expenses in connection with the prize not expressly described herein as being awarded including, without limitation, the following (i) all taxes, including but not limited to income, federal, state and local taxes; (ii) Ground travel expenses; (iii) hotel, all meals and gratuities; (iv) Any additional expenses not described herein as being awarded.

CONDITIONS: Failure by any potential winner to return any requested documents within the specified number of days after such documents are issued, the return of such documents or any prize notification as undeliverable, or non-compliance with these Official Rules may result in disqualification, and, at the sole discretion of Administrator the selection of an alternate winner from among all remaining eligible entries received will be chosen, time permitting.

Sponsor, Administrator, CBS Sports, and their respective parent companies, divisions, affiliates and subsidiaries, and each of their directors, officers, employees, agents, representatives, successors and assigns, and all others associated with the development and execution of this sweepstakes, including, without limitation, the prize providers, are not responsible for: printing or other errors; mechanical errors; inaccurate, fraudulent, incomplete, illegible, late, lost, stolen, misdirected or damaged entries; or any delays in delivery of prize; or bodily injuries, death, losses or damages of any kind, without limitation, that may arise from or in connection with entrants' participation in this Sweepstakes or acceptance, possession or use of the prizes, or participation in prize-related activities. Administrator reserves the right at its sole discretion to disqualify: any entries submitted fraudulently, the entries of any entrant that tampers with the operation of the Sweepstakes or any entrant who otherwise violates the Official Rules of the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Administrator which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes. By accepting any prize, the winner agrees that the Sponsor and its designees may use his/her name, voice, photograph, likeness, address (city and state), biographical information, prize information and/or statements about this sweepstakes for advertising and publicity purposes in all media worldwide at the discretion of the Sponsor without limitation, further compensation or notice. (Where permitted)

WINNER'S NAME: For a list of winners, available after 4/30/09, send a self-addressed stamped envelope to: **WINNERS Detroit Final Four®, P.O. BOX 820815, Dallas, TX 75382-0815.** Requests must be received by date 5/30/09.

Sponsor: Metro Detroit Buick Pontiac GMC Dealers, **38000 Grand River Ave., Farmington Hills, MI 48333**

Administrator: The Barber Shop Marketing, **PO BOX 820815, Dallas, TX 75382-0815**