



## SI ON CAMPUS SUPER BOWL SWEEPSTAKES

### OFFICIAL RULES

1. NO PURCHASE NECESSARY. PURCHASING DOES NOT IMPROVE YOUR CHANCES OF WINNING.

2. Sweepstakes is open to legal residents of the 48 contiguous United States and the District of Columbia age 18 years or older. Employees of Sponsor, Time Consumer Marketing Inc. and all other companies owned by or affiliated with Sponsor or Time Consumer Marketing Inc. and their advertising and promotion agencies, distributors, retailers and members of those employees' families are not eligible to enter or win. Subject to all applicable federal, state and local laws and regulations. Void wherever prohibited by law. Sweepstakes govern by US law.

3. Sweepstakes begins 9/4/03 and ends 12/16/03 ("Entry Period"). How to enter: Method 1: Visit [www.si.com/superbowl](http://www.si.com/superbowl), or click on the banners or links on [www.si.com](http://www.si.com), when available, and follow all instructions to complete the sweepstakes' entry form. All online entries must be received between 12:01 AM Eastern Time (ET) on 9/4/03 and 11:59 PM (ET) on 12/16/03. Method 2: After you have entered via Method #1, you can earn one additional online entry in the sweepstakes when you send the sweepstakes page to three (3) friends by following the additional entry instructions on the screen. For Methods 1 and 2: Online entrants must enter with a valid e-mail address and are subject to all online notices including but not limited to Privacy Policy. Limit: One entry per Method #1 and one entry per Method #2 per e-mail address. Method 3: You are automatically entered in the sweepstakes when you complete and submit a SI Scout Application during the entry period. Method 4: If available, complete and return the Official Entry Card. Method 5: Mail your name, address, date of birth, phone number and e-mail address to: SI on Campus Super Bowl Sweepstakes, P.O. Box 9216, Medford, NY 11763-9216. All mail-in entries must be postmarked between 9/4/03 and 12/16/03 and received by 12/23/03. There is no limit to the amount of entries you can mail via Method #5. However, each entry via Method #5 must be mailed separately. No mechanically reproduced, altered or incomplete entries will be accepted. All entries become the property of SI On Campus ("Sponsor") and will not be returned or acknowledged. No responsibility is assumed for entries that are illegible, lost, stolen, late, misdirected, damaged or postage-due mail.

4. CONSUMER DISCLOSURES: You have not won yet. No purchase necessary to enter. Grand Prize: Trip to Super Bowl XXXVIII in Houston, Texas ('Event'), which includes the following: (i) round trip coach airfare for two (2) from the winner's nearest gateway airport to Houston Texas; (ii) Two (2) nights hotel accommodations, standard room at double occupancy of Sponsors' choice, (iii) two (2) tickets to Super Bowl XXXVIII at an approximate market value ("AMV") of \$400 per ticket (\$800 total); and (iv) Two Hundred Dollars (\$200) in spending money. The total AMV of Grand Prize is Two Thousand One Hundred Dollars (\$2,100) Odds of winning are dependent upon the number of eligible entries received, estimated at: 1:50,000. Sponsor: SI On Campus, 1271 Avenue of the Americas, New York, NY 10020.

5. Taxes on Grand Prize are the responsibility of winner. Winner and travel companion must travel on dates specified by the Sponsor or forfeit all rights to prize. If this is the case, and there is sufficient time to notify an alternate winner, the prize will be awarded to an alternate winner in a separate random drawing from among all non-winning eligible entries. In the eventuality the event is postponed, canceled or has occurred, or if winner cannot travel to event for any reason whatsoever, the Sponsor shall have no further obligation to the winner other than to supply two tickets to an alternate sporting event. Should this be the case, the alternate sporting event will determine solely by the Sponsor. Certain restrictions may apply. A parent or legal guardian must accompany a traveling minor. No substitution for prize except as may be necessary due to unavailability, in which case a prize of equal or greater value will be awarded. Prize is not transferable or redeemable for cash. Winner and travel companion are responsible for obtaining proper documentation prior to travel to the Event. The prize is guaranteed to be awarded within 30 days after the receipt of executed Affidavit.

6. Random drawing to select winner will be conducted on or about 12/23/03 from all eligible entries received.

Random drawing conducted by an independent judging organization whose decisions are final and binding in all matters related to the sweepstakes. Winner will be notified by phone, e-mail and/or overnight mail and will be required to complete, sign and return an Affidavit of Eligibility ("Affidavit") and a Liability and Publicity Release ("Release") which must be completed, signed and returned within 7 days of date printed on notification or an alternate winner will be selected in a separate random drawing. Travel companion will be required to execute and return a Travel Release prior to travel (or if travel companion is a minor, parent or legal guardian will be required to sign Travel Release on minor's behalf). If prize notification letter is returned as undeliverable, the prize will be awarded to an alternate winner from among all non-winning entries in a separate random drawing. If winner is a minor under applicable state law, Affidavit and Release must be signed by parent or legal guardian on behalf of said minor along with a permission form to allow winner to accept prize. Acceptance of prize constitutes permission (except where prohibited by law) to use winner's name, hometown, prize won, and likeness for purposes of online posting, advertising, promotion and publicity without additional compensation.

7. By participating in this sweepstakes, participants agree that the prize is awarded upon the condition that the SI On Campus and its respective agencies or employees will have no liability whatsoever for any injuries, losses or damages of any kind resulting from the acceptance, possession or use of prize.

8. For a copy of the rules (available until 12/23/03) or name of winner (available after 2/28/04) send a self-addressed, stamped envelope by 1/31/04 to: SI On Campus Super Bowl Sweepstakes Winner, P.O. Box 9122, Medford, NY 11763-9122.

#### SWEEPSTAKES FACTS

PRIZE	RETAIL VALUE	NUMBER OF PRIZES	ODDS
GRAND PRIZE	\$2100.00	1	1 in 50,000

You Have Not Yet Won. All entries have the same chance of winning. No one will know who the winner is until after the Sweepstakes ends.

Entry Is Free. You don't have to buy anything to enter. Just follow the instructions on the order form on how to enter for free. You will be entered for each prize offered in this mailing.

Enter As Often As You Like. You don't have to wait for us to mail you an entry form. You may submit additional entries by mailing your name, address and date of birth to: SI On Campus Super Bowl Sweepstakes, P.O. Box 9216, Medford, NY 11763-9216. All mail-in entries must be received by 12/23/03. Each entry must be mailed separately.

Buying Won't Help You Win. Your chances of winning without a purchase are the same as the chances of someone who buys something.

Entry Deadline/Sweepstakes Closing Date. To be eligible to win each prize offered in this Sweepstakes your entry must be received by the applicable Entry Deadline stated in this package. If there is no entry deadline stated, your entry must be received by the Final Sweepstakes Closing Date of 12/16/03. Your prompt response is always encouraged.

**IMPORTANT NOTICE TO ONLINE ENTRANTS:** Sponsor not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the holder of the e-mail account. Mass entries or entries generated by a script, macro or use of automated devices will be disqualified. Sponsor is also not responsible for any injury or damage to entrant's or any other person's computer related to or resulting from playing or downloading any materials in the sweepstakes. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW. IN THE EVENT THIS SWEEPSTAKES IS COMPROMISED OR BECOMES TECHNICALLY CORRUPTED IN ANY WAY, ELECTRONICALLY OR OTHERWISE, THE SPONSOR RESERVES THE RIGHT TO WITHDRAW THE ONLINE TRANSMISSION OF THIS SWEEPSTAKES AND TO SELECT WINNER FROM AMONG ALL ELIGIBLE ENTRIES RECEIVED.**