

## SEARS "SCORE LIKE IT'S SUMMER DAD'S DAY" GIVEAWAY OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING A PRIZE. The Sweepstakes is open only to legal residents of the 50 United States or the District of Columbia who are 18 years of age or older. **Do not enter if you are not eligible to enter and located in the 50 United States or D.C. at the time of entry.** Void where prohibited. Sweepstakes begins at 12:00:01 a.m. Central Daylight Time ("CDT") on June 1, 2008, and ends 11:59:59 p.m. CDT on June 15, 2008 (the "Promotion Period").

THERE ARE TWO WAYS TO ENTER THE SWEEPSTAKES:

1) ) After purchasing any eligible Sharp LCD-TV, visit [www.sears.com/baseball](http://www.sears.com/baseball) during the Promotion Period and follow on-screen instructions to complete the official entry form, as indicated, with your first name, last name, home address (no P.O. boxes), daytime phone number, email address, date of birth and the code from your receipt for the purchase. Click on the "Submit" button and you will be automatically entered into the Sweepstakes. Limit one (1) entry per person and/or email address per receipt code. If there is a dispute about who the email address or entry belongs to, the entry will be deemed to be submitted by the person whose name is stated on the entry form. No automatic, programmed, robotic or similar means of entry are permitted, and individuals engaging in such practices will be disqualified. The use of automated or third-party software or Web site to enter is prohibited.

2) To enter without purchase: On a 3" x 5" card, print your first and last name, home address (no P.O. boxes), date of birth and telephone number and mail your entry in a #10 envelope to Score Like It's Summer Dad's Day Giveaway, P.O. Box 834, Lombard, IL 60148-0834. All mail-in entries must be postmarked by 6/16/08 and received by 6/23/08. Limit one entry per postmarked outer envelope. No photocopied or mechanically reproduced entries allowed. The Promotion Parties and the MLB Entities (defined below) are not responsible for lost, late, delayed, damaged, stolen, illegible, incomplete, misdirected, or postage-due mail or entries. Entries become property of the Promotion Parties and will not be returned.

**ELIGIBILITY:** Sweepstakes is open to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older at the time of entry. Employees of Sears Holdings Management Corporation, the MLB Entities Young & Rubicam Brands, Sharp Electronics Corporation ("Sharp" or "Sponsor"), (the "Promotion Parties") or any of their respective subsidiaries, affiliates, parent companies, retail locations, suppliers, distributors, advertising, promotion or any other agencies or entities involved with this promotion and members of the immediate families (biological, step- or in-law), including parents, grandparents, children, siblings or spouses of any of the foregoing (regardless of where they live) or households of any of the above, whether related or not, are NOT eligible to participate. The "MLB Entities" shall mean Major League Baseball Properties, Inc., Major League Baseball Enterprises, Inc., MLB Advanced Media, L.P., MLB Media Holdings, Inc., MLB Media Holdings, L.P., MLB Online Services, Inc., the Office of the Commissioner of Baseball, the Major League Baseball Clubs, and each of their respective shareholders, employees, parents, subsidiaries, directors, officers, affiliates, representatives, agents, successors, and assigns (hereinafter, "MLB Entities").

**PRIZE:** One (1) Grand Prize consisting of a trip for four (4) to one game of the 2008 MLB® World Series®. The trip includes round-trip coach air transportation for the winner and three (3) guests from a major commercial airport near the winner's residence to the destination city as determined by Sponsor in its sole discretion, 2 nights hotel accommodations (2 rooms/double occupancy), four (4) tickets to one game of the 2008 World Series (game to be determined by Sponsor), ground transportation to/from the hotel to the game, pre-game batting access on the field subject to the rules of Major League Baseball and facility, four World Series caps and t-shirts, souvenirs and \$3,090 in spending money for the winner (collectively, the "Grand Prize"). The approximate retail value ("ARV") is \$13,390. The actual value may vary depending on point of departure. Any difference between the ARV and the actual value will not be awarded.

Entrants hereby release and hold harmless the Promotion Parties and each of the MLB Entities from any and all claims, demands, losses, promises, causes of action, and liabilities arising out of the preparation for, or participation in, this promotion or any use/misuse of the prizes awarded hereunder. The terms and conditions of the tickets awarded as prizes will govern in the event a legal game, exhibition or event, as defined by Major League Baseball, is not played due to weather, an act of God, an act of terrorism, civil disturbance or any other reason. Grand Prize Winner and his/her guest(s) agree to comply with all applicable stadium regulations in connection with the Grand Prize. The Promotion Parties and the applicable MLB Entities reserve the right to remove or to deny entry to winner and/or his/her guest(s) who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, exhibition, or event. The Promotion Parties and the MLB Entities will not be responsible for Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of any Major League Baseball game, exhibition or event. Prizes are nontransferable. All federal, state, and local taxes, if any, are the sole responsibility of the winners. Void where restricted or prohibited by law, rule or regulation.

**DRAWING:** The potential winner will be selected in a random drawing from all eligible entries received from both entry methods combined on or about June 25, 2008. The drawing will be conducted by Wunderman, an independent judging organization whose decisions will be final and binding in all respects. Odds of winning depend upon total number of eligible entries received.

The potential Grand Prize winner will be notified via overnight mail and will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (where permitted) within ten (10) days of the date notice or attempted notice is sent. Failure to provide all required information and signature(s) on the Affidavit of Eligibility and Liability/Publicity Release or return of prize notification as undeliverable will result in forfeiture of rights to be declared a prize winner and/or receive prize, and an alternate will be drawn from all remaining eligible entries. Upon verification, the winner will be notified by mail/phone regarding fulfillment details of the prize.

Any expenses not specified herein, including meals and incidentals, are the sole responsibility of the winner and guests. The guests of the Grand Prize winner will be required to complete, sign and return a Publicity/Liability Release prior to ticketing of airfare. Winner's travel guests may not be a minor unless the prize winner is the parent or legal guardian of the travel guest. If travel guest is a minor, then the winner must execute such documents on the guest's behalf. Winner and guests must travel on the same itinerary. The trip cannot be rescheduled after airfare ticketing has occurred. By accepting the prize and attending the baseball event, the winner accepts the risk of air travel and the inherently dangerous nature and risk of attending public baseball games, including personal injury and/or death; acknowledges that his/her receipt, use and participation in the prize event is voluntary; acknowledges that there are natural factors and occurrences that may impact or affect the safety of the activities in which he/she is participating; and he/she assumes the risk of such factors and occurrences and agrees that the Promotion Parties, the MLB Entities and each of their respective agencies shall not be in any way responsible for any resulting injury and/or death. In the event the baseball game is cancelled or postponed for any reason, no compensation or substitution shall be given in lieu thereof; however, the remainder of the prize package will be awarded. Sponsor reserves the right to structure all travel-related details including game and hotel selection at its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel and accommodations are subject to availability. Travel is subject to the terms and conditions as set forth in this Promotion and those set forth by the respective airline carrier of choice as detailed in the passenger ticket agreement. If, in the sole judgment of Sponsor, air travel is not required due to winner's proximity to prize location, ground transportation will be

substituted for round-trip air travel, at Sponsor's sole discretion. Sponsor will not replace or be responsible for any lost, mutilated, or stolen tickets, travel vouchers or certificates.

**OTHER CONDITIONS:** All federal, state and local taxes on prize and all other costs not specifically outlined in these rules are the responsibility of the winner. The Grand Prize winner will be issued an IRS Form 1099 in January 2009 in the amount of prize value. The winner is advised to seek independent counsel regarding the tax implications of accepting prize. The prize cannot be transferred, assigned, redeemed for cash or substituted except at Sponsor's sole discretion, or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes or is unavailable for any reason.

By accepting the Grand Prize, the winner (a) agrees to accept the prize in the manner set forth by the Sponsor; and (b) grants to the Promotion Parties, the MLB Entities and each of their respective designees the right to publicize such winner's of his/her name, address (city and state of residence), biographical information, photograph, voice and/or photograph, voice and/or other likeness and prize information for advertising and promotional purposes in any and all media now known or hereafter devised, worldwide, in perpetuity without limitation and without additional consideration or compensation, notification or permission, except where prohibited by law.

The winner, by acceptance of the prize, represents that he/she has read and complied with the Official Rules and agrees to release the Promotion Parties, the MLB Entities, and each of their respective parent companies, affiliates, subsidiaries, media partners, advertising, promotion, and other coordinating agencies involved in this promotion, and each of their respective officers, directors, and employees from any and all liability and will be held harmless by winner and his/her heirs and executors for any injuries, damages, or claims of any kind sustained in connection with participation in this Sweepstakes or the use, acceptance, possession or awarding of any prize, or while preparing for, participating in, and/or traveling to or in connection with any prize-related activity.

Promotion Parties are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind; lost or unavailable network connections; Web site, Internet, or ISP availability; unauthorized human intervention; traffic congestion; incomplete or inaccurate capture of entry information (regardless of cause); or failed, incomplete, garbled, jumbled or delayed computer transmissions that may limit one's ability to enter the Sweepstakes. The Promotion Parties do not assume any responsibility for any disruption in the Sweepstakes caused by schedule changes (including event cancellations), labor strikes, or any other act, circumstance or other unforeseen event outside of the control of the Promotion Parties. **ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE PROMOTION PARTIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.** In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Sweepstakes materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

**FORCE MAJEURE/APPROVAL AND UNFORESEEN OCCURRENCES:** If, for any reason, the Sweepstakes cannot be conducted as planned by reason of computer virus, bugs, tampering, unauthorized intervention, fraud, errors or any other causes beyond the control of the Promotion Parties or the MLB Entities that, in the sole opinion of the Promotion Parties, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, or if fire, flood, explosion, war, embargo, government requirement, fraudulent, criminal or grossly negligent acts, security breaches, civil or military authority, terrorism, acts of God, acts or omissions of carriers, or any other cause beyond the control of the Promotion Parties or the MLB Entities interferes with the Sweepstakes' proper conduct as contemplated by these Official Rules, as determined by the Promotion Parties in its sole discretion, the Promotion Parties may, without prior notice, terminate, modify or suspend the Sweepstakes in whole or in part. In the event of termination of the Sweepstakes, Promotion Parties will post notice regarding the termination and award the Sweepstakes prize in a random drawing from eligible entries received as of the time of the impairment.

**DISPUTES:** Participant agrees that any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court in the state of Illinois. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, participants' rights and obligations, or the rights and obligations of the Promotion Parties in connection with the Sweepstakes shall be governed by and construed in accordance with federal law, and to the extent not inconsistent, the laws of the state of Illinois.

**WINNER LIST:** For a list of the winner, mail a self-addressed, stamped #10 envelope to: Sharp Score Like It's Summer Winner List, P.O. Box 324, Lombard, IL 60148-0324. Requests must be received by July 15, 2008. The winner list will be sent after the prize has been awarded.

**SPONSOR:** Sharp Electronics Corp., One Sharp Plaza, Mahwah, NJ 07495. Sponsor is a promotional partner of Major League Baseball Properties, Inc. Major League Baseball trademarks and copyrights used with permission of the applicable MLB Entities. All rights reserved. The Sweepstakes is not sponsored, produced or executed by any MLB Entity. The Sweepstakes is operated and administered by Sears, Roebuck and Co., 3333 Beverly Road, Hoffman Estates, IL 60179.