# **News Release**



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### Sprint Unveils Significant Super Bowl XL Halftime Show Sweepstakes, Prizes

"Sprint's Super Bowl with The Rolling Stones Sweepstakes" Prizes Include Super Bowl XL Halftime Show VIP Viewing Location, Autographed Guitars, Footballs, more

Media Contacts: Dave DeVries, 312-551-1740 David.DeVries@sprint.com

Dave Mellin, 303-801-3293 Dave.Mellin@sprint.com

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As the presenting sponsor of the Super Bowl XL Halftime Show featuring The Rolling Stones, Sprint (NYSE: S) today announced a sweepstakes that grants unprecedented, VIP viewing of The Rolling Stones' live Halftime performance for one lucky winner, among other noteworthy prizes.

"No other Super Bowl XL contest compares to Sprint's Super Bowl with The Rolling Stones Sweepstakes' grand prize, "commented Steve Gaffney, marketing director for Sprint Nextel. "Sprint's Grand Prize winner will enjoy a once-in-a-lifetime Super Bowl experience - including travel, accommodations and spending money - that culminates with VIP viewing space during The Rolling Stones' Halftime Show."

#### Wide variety of exclusive prizes available

Because Sprint is the NFL's official wireless telecommunications service sponsor - and the sponsor of the Super Bowl XL Halftime Show featuring The Rolling Stones - the sweepstakes features a wide variety of unique prizes, including:

- Grand Prize: a once-in-a-lifetime trip for two to Super Bowl XL in Detroit, featuring an exclusive, on-field viewing location during The Rolling Stones Super Bowl Halftime Show Presented by Sprint. The trip includes round-trip coach air transportation from a major U.S. gateway airport closest to the winner's residence; three-day, two-night hotel accommodations; \$500 spending money; and transportation provided to and from hotel and stadium.
- First Prize: an electric guitar, autographed by The Rolling Stones (five winners).
- Second Prize: commemorative Super Bowl XL Halftime Footballs autographed by The Rolling Stones (25 winners)
- Third Prize: The Rolling Stones "A Bigger Bang" CD (200 winners).

#### Contest logistics

Sweepstakes entry information is available at Sprint Stores and at www.sprint.com/halftime. Super Bowl XL takes place in Detroit on Feb. 5, 2006. Sprint's Super Bowl with The Rolling Stones Sweepstakes is open to residents of the continental United States 18 years of age or older until Jan. 23, 2006 at 11:59pm EST. Drawing will be held on or about Jan. 26, 2006. Odds of winning a prize will depend on the number of eligible entries received.

## **About Sprint Nextel**

Sprint Nextel offers a comprehensive range of communications services bringing mobility to consumer, business and government customers. Sprint Nextel is widely recognized for developing, engineering and deploying innovative technologies, including two robust wireless networks offering industry leading mobile data services; instant national and international walkie-talkie capabilities; and an award-winning and global Tier 1 Internet backbone. For more information, visit www.sprint.com

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