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TIRES FOR YOUR SOCCER VEHICLE vement



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No matter what you're driving on game day -- SUV, minivan or sedan -- Uniroyal has the tires to get you to and from the soccer field at prices today's drivers can afford. Take a look at our star players: the Laredo® Cross Country tire, an SUV tire built to handle everyday adventures, and the Tiger Paw® Touring tire, our longest lasting tire line for sedans and minivans that delivers outstanding wear, traction and performance at affordable

- HOW TO ENTER: The Uniroyal Soccer Ball-a-Day Giveaway begins at 5:00 PM Eastern Time (EST) on December 31, 2008 and ends at 5:00 PM EST on December 31, 2009 (the "Entry Period"). To enter, log on to www.uniroyal.com, click on the "Free Soccer Ball a Day" button and follow the entry instructions. All entrants will be required to complete fully the Official Entry Form (requirements include providing the entrant's email address, name, city, state and postal zip code) and will be asked to answer optional survey questions. Each eligible entry will be included in both the daily Soccer Ball-A-Day Giveaway drawing, as well as the Soccer Season Survival Grand Prize drawing. No purchase necessary.
- ELIGIBILITY: The Program is open only to legal residents of the fifty (50) United States and the District of Columbia who are 13 years of age or older as of the date of entry. If any potential winner is a minor under the laws of his or her state of residence, prize may be awarded in the name of the winner's parent or legal guardian, who will be required to complete any required Affidavit/Release. Employees of Michelin North Ämerica, Inc. ("Sponsor"), its subsidiaries, affiliates and advertising, promotion and Internet agencies, and members of the immediate family or household of any such employee, are not eligible. Void where prohibited by law. In the event of a dispute regarding any entry, the entry will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry (i.e., the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address).
- WINNER SELECTION: There will be a total of three-hundred and sixty-five (365) potential winners of the Uniroyal Soccer Ball-a-Day Giveaway. One (1) potential winner will be selected for each day of the year on a weekly basis in fifty-three (53) random drawings, which will be conducted by Erwin-Penland ("Agent"), an independent judging organization, from among all eligible entries received as of 9:00 PM ET on the day before the drawing date. The drawings will be conducted every Friday for each week in 2009 on or about the following  $3/6/2009,\ 3/13/2009,\ 3/20/2009,\ 3/27/2009,\ 4/3/2009,\ 4/10/2009,\ 4/17/2009,\ 4/24/2009,\ 5/1/2009,\ 5/8/2009,\ 5/1$ 5/15/2009, 5/22/2009, 5/29/2009, 6/5/2009, 6/12/2009, 6/19/2009, 6/26/2009, 7/3/2009, 7/10/2009, 7/17/2009, 7/24/2009, 7/31/2009, 8/7/2009, 8/14/2009, 8/21/2009, 8/28/2009, 9/4/2009, 9/11/2009, 9/18/2009, 9/25/2009, 10/2/2009, 10/9/2009, 10/16/2009, 10/23/2009, 10/30/2009, 11/6/2009, 11/13/2009, 11/20/2009, 11/27/2009, 12/4/2009, 12/11/2009, 12/18/2009, 12/25/2009, 1/1/2010. There will be one (1) potential winner for the Soccer Season Survival Grand Prize drawing, which will be conducted by the Agent, from among all eligible entries received as of 9:00 PM ET on the day before the drawing date. The Grand Prize drawing will be held on or about 1/4/2010. There is a limit of one prize per person and one prize per household. Odds of winning depend on the number of eligible entries received as of 9:00 PM ET on the day before the drawing date. Winners need not be present to win. Potential winners may be notified by mail, telephone and/or e-mail, at Agent's discretion. Winners will be notified within seventy-two (72) hours of each weekly drawing. If a potential winner cannot be reached within seventy-two (72) hours of initial notification attempt, he or she may be disqualified and the prize awarded to an alternate winner. Winners are subject to verification. Potential winners may be required to complete and return to Agent an Affidavit of Eligibility/Release of Liability, and, if legally permissible, a Publicity Release, within ten (10) days of attempted delivery of same. If any potential winner is a minor under the laws of his or her state of residence, prize may be awarded in the name of the winner's parent or legal guardian, who will be required to complete any required Affidavit/Release. If any potential winner fails to respond to any notification attempt within the time period specified by Agent, or if any attempted notification or prize delivery is returned as undeliverable, or if the potential winner fails to complete and return any required affidavit or release within the specified time period, the potential winner may be disqualified and an alternate winner selected via a second chance random drawing. Upon Agent's receipt of all required release forms, winners will receive their prize within fifteen (15) business days.

